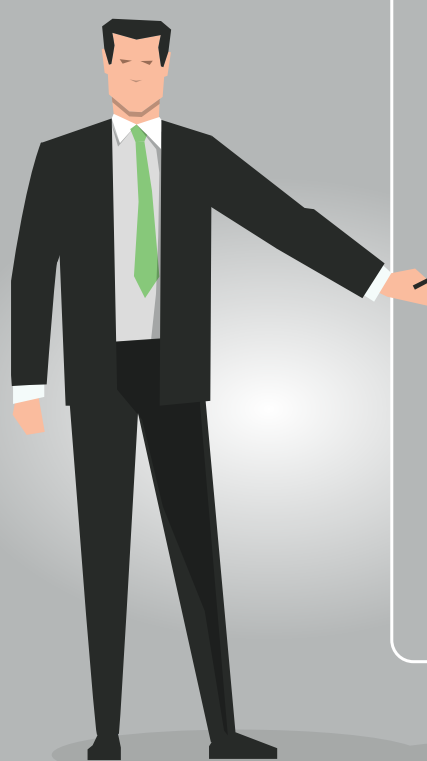
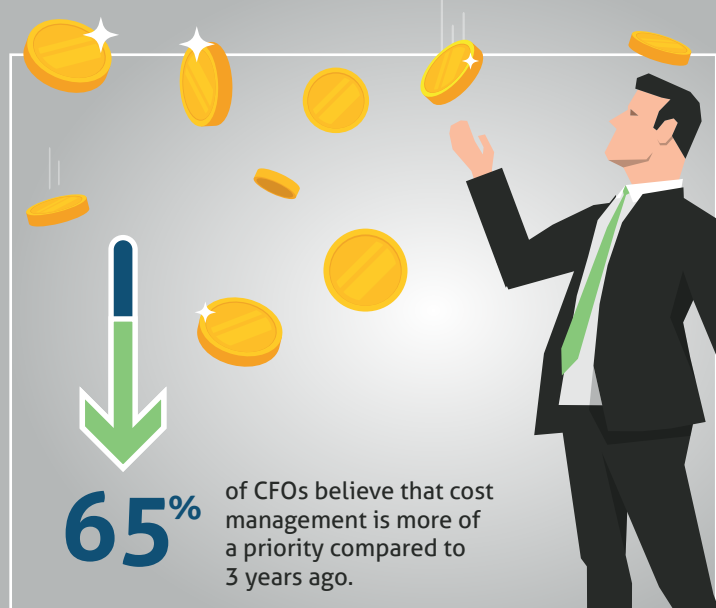


Globalisation



75%

of CEOs have maintained confidence after Brexit and the global expansion opportunities it has presented.



65%

of CFOs believe that cost management is more of a priority compared to 3 years ago.

75%

of CEOs now say they've changed their people strategy, with many using technology to overcome geographical limitations.

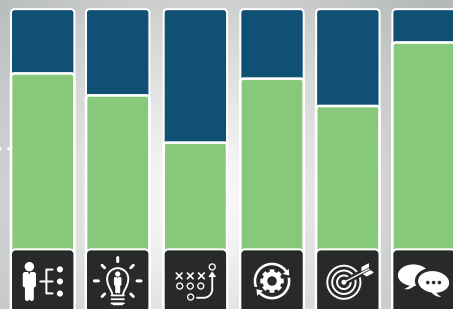


Resource Pool & Inclusiveness



77%

of CEOs and CPOs see the availability of key skills as the biggest threat to their business.



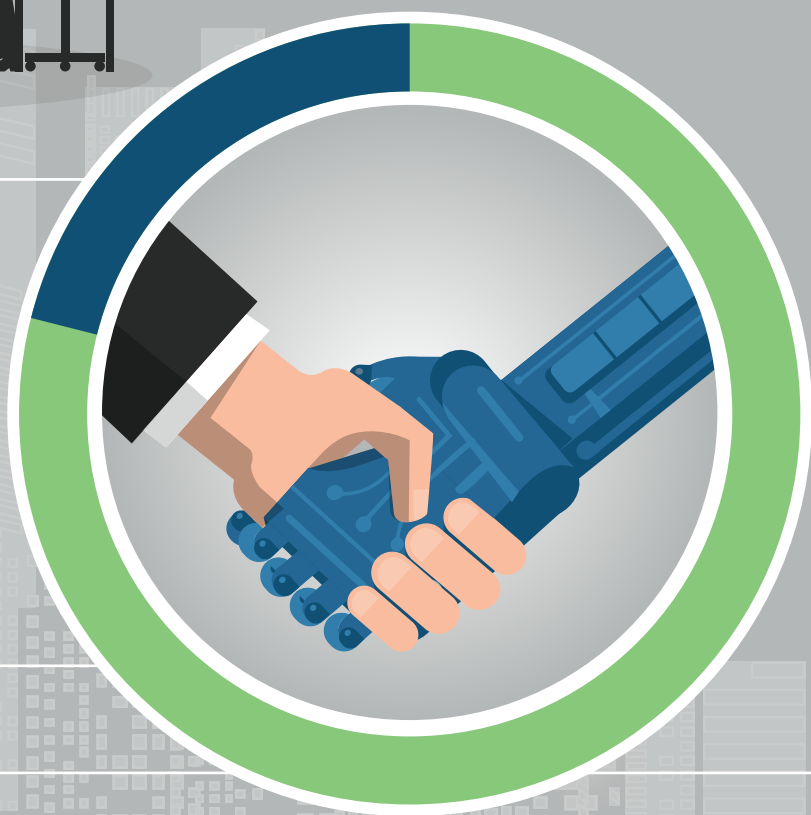
89%

of organisations plan to increase the numbers of internationally mobile staff in the coming two years.

Customer Loyalty & Retention

79%

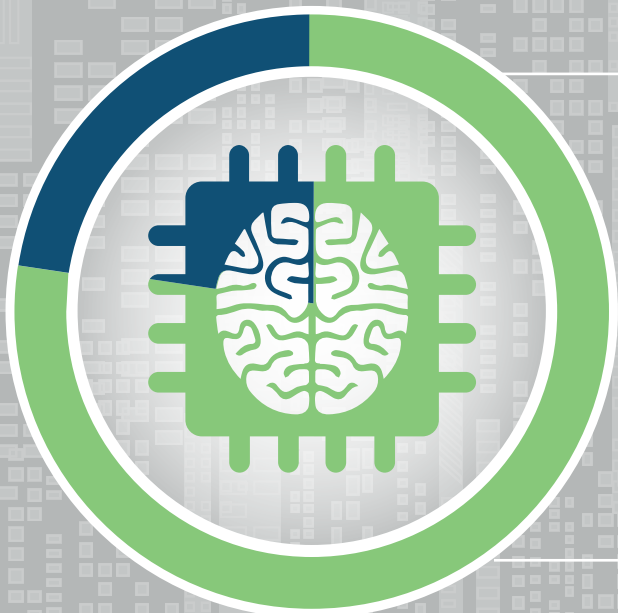
of UK CEOs say that harnessing digital technology to connect with customers is a major concern.



Artificial Intelligence & Automation

78%

The integration of artificial intelligence into basic business processes is being considered by 78% of UK CEOs.



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References: ¹<https://www.enterprisemobilityexchange.com/news/cios-machine-learning-a-must-for-digital> • ²<https://www.cappgemini.com/consulting/resources/harnessing-mobility-acts-as-an-enabler-for-digital-transformation> • ³<https://www.accenture.com/us-en/insight-artificial-intelligence-future-growth> • ⁴<https://www.forbes.com/sites/brucerogers/2016/01/07/why-84-of-companies-fail-at-digital-transformation/2/#abdc4c33193> • ⁵<https://cxounplugged.com/2017/11/headlines-global-cio-survey-2017-2018/> • ⁶<https://hitachi.pixelpudding.com/static/automation.html> • ⁷<https://www.forrester.com/playbook/The+CIO+Digital+Business+Transformation+Playbook+For+2017> • ⁸<https://blogs.adobe.com/digitaleurope/digital-marketing/5-thought-provoking-statistics-about-digital> • ⁹<https://blogs.adobe.com/digitaleurope/digital-marketing/5-thought-provoking-statistics-about-digital> • ¹⁰<https://blogs.adobe.com/digitaleurope/digital-marketing/5-thought-provoking-statistics-about-digital>