A Case for Digital Transformation in 2018
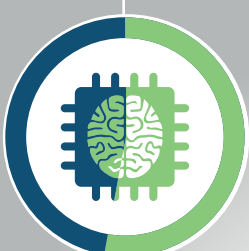
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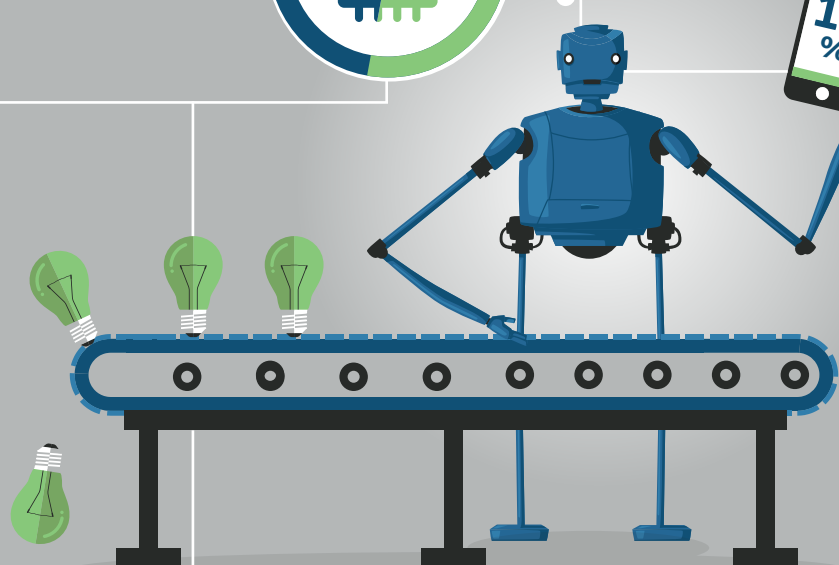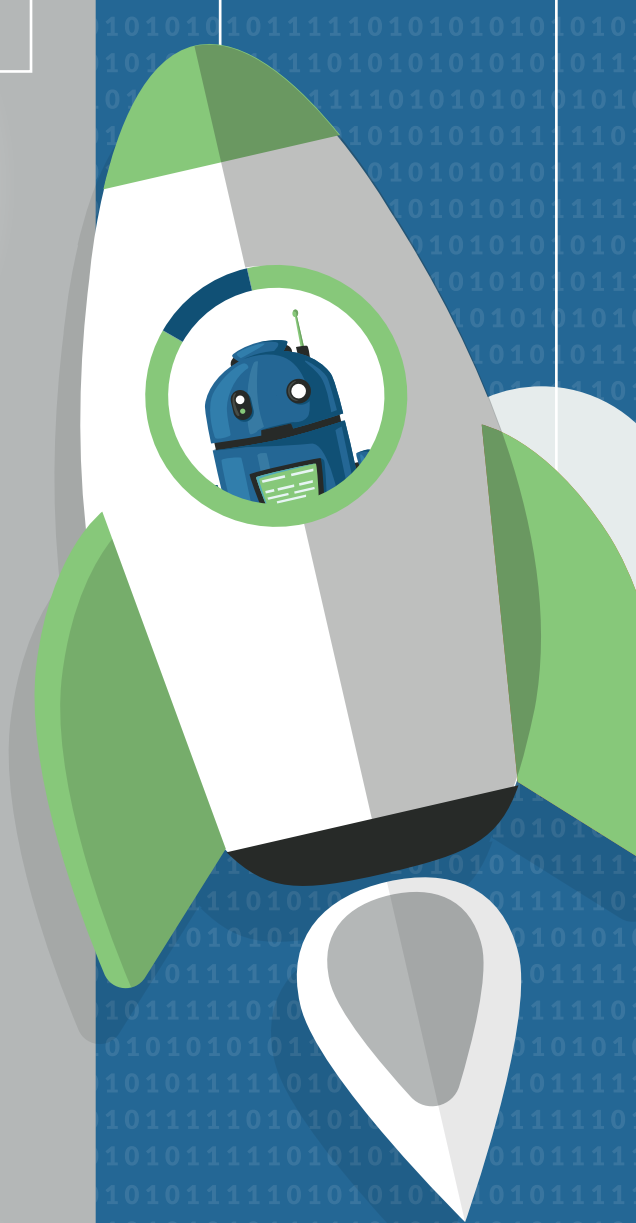**53%** of CIOs say machine learning is a major focus[3].

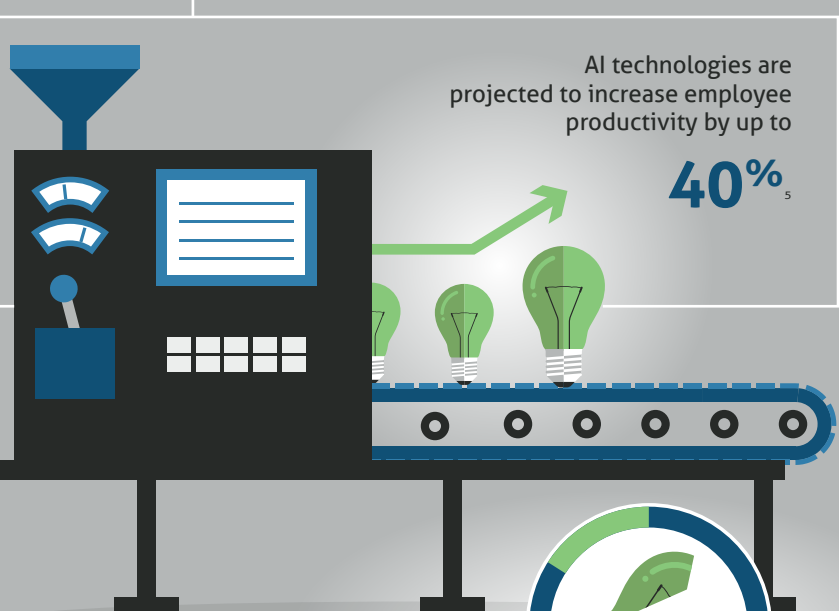**14%** of companies are using mobile technologies for operational processes[4].

14%

87% of companies say that Digital Transformation is a competitive opportunity[1].

AI technologies are projected to increase employee productivity by up to **40%**[5].

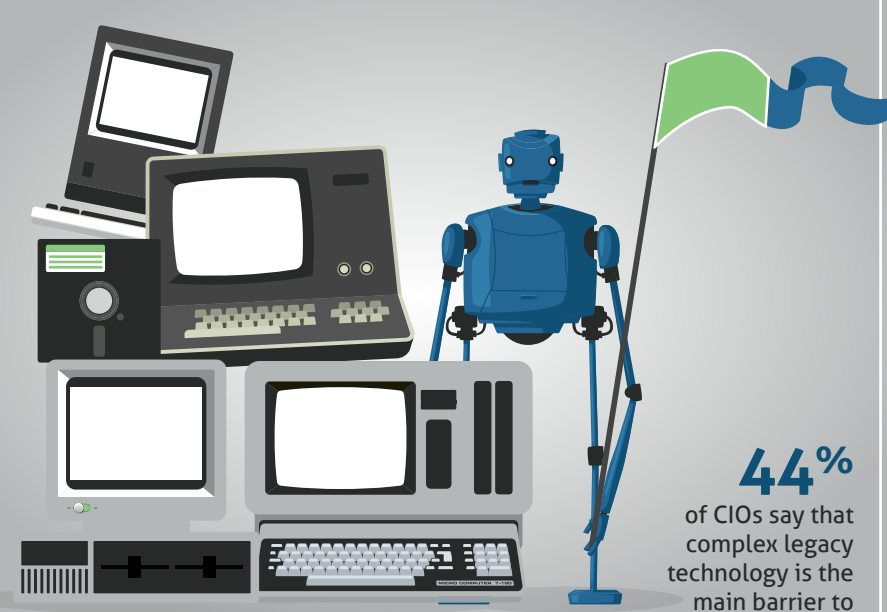**84%** of all digital transformation projects fail[6].

Only 5% of companies say they have mastered digital transformation[2].

44% of CIOs say that complex legacy technology is the main barrier to digital transformation[7].

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45% of IT staff time is taken up by routine operations, whereas only...

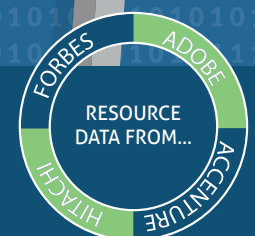**21%** is allocated to innovation & new projects[8].

ONLY 16% of executives feel that they have the necessary people and skills to execute digital transformation[9].

32% of companies struggle to recruit employees with the appropriate digital skills[10].

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References: [1]https://blogs.adobe.com/digitaleurope/digital-marketing/5-thought-provoking-statistics-about-digital • [2]https://blogs.adobe.com/digitaleurope/digital-marketing/5-thought-provoking-statistics-about-digital • [3]https://www.enterprisemobilityexchange.com/news/cios-machine-learning-a-must-for-digital • [4]https://www.capgemini.com/-consulting/resources/harnessing-mobility-acts-as-an-enabler-for-digital-transformation • [5]https://www.accenture.com/us-en/insight-artificial-intelligence-future-growth • [6]https://www.forbes.com/sites/brucerogers/2016/01/07/why-84-of-companies-fail-at-digital-transformation/2/#abdc4c33193 • [7]https://cxounplugged.com/2017/11/head-lines-global-cio-survey-2017-2018/ • [8]https://hitachi.pixelpudding.com/static/automation.html • [9]https://www.forrester.com/playbook/The+CIO+Digital+Business+Transformation+Playbook+For+2017 • [10]https://blogs.adobe.com/digitaleurope/digital-marketing/5-thought-provoking-statistics-about-digital •