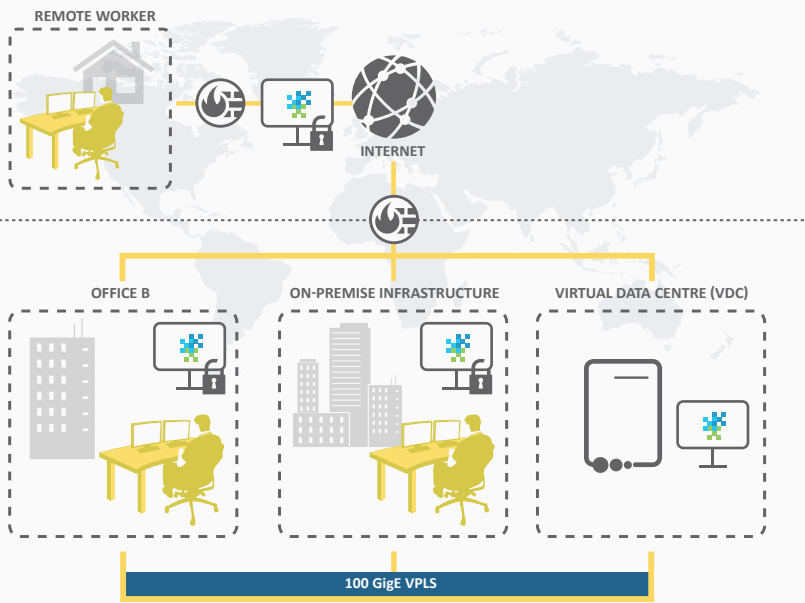


Desktop-as-a-Service (DaaS)



ANY TIME



ANYWHERE



ANY DEVICE



Traditional desktop PC management is failing. Completing patching, maintenance and application upgrades on dozens or hundreds of portable devices, whether online or offline is next to impossible.

For years, Virtual Desktop Infrastructure has been touted as the answer, however it was costly & complex to deploy.

The Exponential-e Desktop-as-a-Service (DaaS) enables businesses to quickly realise the full potential and benefits associated with virtual desktop (VDI) environments - reduced deployment complexity; improved management; increased security and compliance; and superior end-user productivity and user experience.

Exponential-e's DaaS environment was purpose built for the delivery of virtual desktops using the best-in-class compute power from HP & Intel and the fastest all flash storage array from EMC. Historically virtual desktop capabilities were limited, they offered little ability to customise the environment to each user, suffered application compatibility issues and their graphical performance could not deliver.

Exponential-e's DaaS environment blows those challenges away with full, persistent, dedicated desktops for each user and broad application compatibility which is based on a full Windows 7 or Windows 8 experience.

Mobility

DaaS improves productivity because virtual desktop sessions follow end users across devices and locations enabling mobile access and remote collaboration for project teams and contractors in multiple locations. End users can securely and seamlessly connect to their virtual workspaces from a wide range of corporate and employee owned devices including PC, thin-client, zero-client, tablet or other smart device - to connect from anywhere. From small screen to big multi-screen users, you can do it all.

Flexible cost model

Exponential-e's unique virtual desktop service offers multi-tenancy, massive scalability, multi-location management that is based on a competitive monthly cost model. The change from a capital expenditure to an operating expenditure model also brings cash flow and tax benefits.



This allows you to directly apportion a cost per head by using a scalable and controllable model. This future proof technology reduces the issue of users working on aged hardware and software, as well as becoming part of a business continuity plan.

Exponential-e's flexible, secure DaaS model means that organisations only pay for the services they use and are billed on a monthly basis.

Private CloudNet security

Incorporated within DaaS is Exponential-e's CloudNet solution, which offers superfast, private Cloud access - no sharing, no dropped connections. We deliver enterprise applications at wire speed for a superior end-user experience, giving you the look and feel of your own premier VDI environment, in an easy as-a-Service model.

Exponential-e's DaaS offering can be connected securely and privately to your own internal Network, behind your firewall and safely away from the threats and exposure of the Internet. We stretch your LAN to the Cloud, which means that all desktops act as your local resource and are controlled centrally by your local IT policies.

The DaaS environment is covered by true end-to-end Service Level Agreement (SLA), which means that IT is back in control.

The Network

Exponential-e is the owner of a UK-based Layer 2, Virtual Private LAN Service (VPLS) Network. Our business-class Network, which is on-net to 350,000+ postcodes and has access to 33 hosting Data Centres has proved attractive to both SME's and enterprises looking for a scalable, secure and flexible platform to deliver virtual desktop solutions. This platform delivers a quality of service unrivalled by other providers, as the Cloud is only as good as your Network.

Trusted Supplier

Exponential-e is the IT supplier of choice for 2,500+ leading British companies. Innovation, quality and service are at the heart of all that we do at Exponential-e. This approach has led to 96% customer satisfaction rating - our technology and dedicated approach attracts our customers, but it is our outstanding service that enables us to retain them, achieving a customer Net promoter score of 40+ against the industry standard of 16 - 18. Exponential-e has been accredited with 5 ISO standards, including the coveted CSA Star Cloud security award and is proud to be recognised by the London Stock Exchange as one of the 1000 companies to inspire Britain.

DaaS FEATURES

- A complete, persistent, Windows desktop in the Cloud.
- Desktops and applications delivered via a single platform.
- Unified workspace with great user experience.
- Centralised image management.
- Solid state Flash Storage.
- Windows 2008 R2, using Windows 7 theme.
- BYOD Support (Tablet, PC, Mac).
- Delivered by secure & private Network.
- Solution has the ability to burst and contract on-demand.

DaaS BENEFITS

- Reduce desktop service costs by up to 30%.
- Predictable low cost, per user, per month.
- Ensure a consistent, high quality user experience.
- Guarantee a seamless & consistent desktop service.
- Centralised IT Security Policy control.
- Facilitates flexible work practices.
- Lower energy consumption and costs.
- Asset & Information Security.
- Future proof technology strategy reducing the need for hardware and software refreshes.
- End to End SLA.

ABOUT EXPONENTIAL-E

Innovation is at the core of Exponential-e, and has been since our inception in 2002. We wholly own our super-fast Network, and our fusion of complementary technologies - a carrier-class Network and Cloud infrastructure - means we can deliver enterprise applications at wire speed for a superior end-user experience. We deliver scalable, dynamic and bespoke solutions. Renowned for our

responsiveness, coupled with our customer centric approach, and a UK based 24 / 7 x 365 service desk, means we offer unrivalled expertise.

To find out more about Exponential-e visit www.exponential-e.com/DaaS or email info@exponential-e.com



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