

PRESS RELEASE

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Great Ormond Street Hospital Children's Charity deploy Exponential-e's super-fast business Internet

Non-contended, symmetrical business Internet with performance guarantees

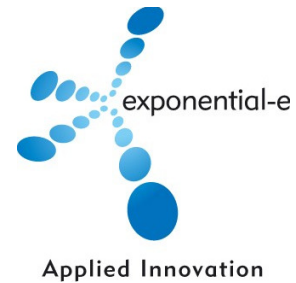
Exponential-e, the specialist provider of next-generation networks and services, has deployed its market-leading, business-grade Internet service for Great Ormond Street Hospital Children's Charity. The high-speed fibre-based service is provided on a dedicated basis to the charity and does not need to be shared with other businesses on the same street unlike DLS-based Internet services intended for residential customer use. The new service, named PowerNGN, is designed specifically for the robust networking requirements of the business community. PowerNGN incorporates the ability to dynamically allocate bandwidth which is not being used for the Internet to other non-Internet based services. This feature makes PowerNGN suitable for supporting multiple other services.

Great Ormond Street Hospital Children's Charity needs to raise £50 million a year to help rebuild and refurbish Great Ormond Street Hospital, provide vital up-to-date equipment and fund research into better treatments for the children.

Exponential-e's next-generation business Internet service is the fastest available in the UK due to their use of a unique proprietary routing algorithm called Route 1™. "Route 1" constantly screens multiple Tier 1 Internet transit providers for jitter, latency and packet loss so as to select the optimum routes across the Internet.

Mark Saldanha, Head of IT, Great Ormond Street Hospital Children's Charity comments: "Exponential-e is a highly professional company. Their high-availability services are extremely flexible and specifically designed for business use. I'd recommend the service and the pricing to any organisation after reliable business-class Internet".

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About Exponential-e

Exponential-e designs and deploys bespoke network solutions, connecting company LANs regionally, nationally and internationally to create global office networks. Customer networks are created within Exponential-e's VPLS-enabled NGN (known as the Service Creation Platform or SCP) and do not touch the Internet, ensuring they are totally private.

In addition to fast, high capacity, flexible connectivity solutions, companies also access a range of enterprise services and applications which are hosted on the network. Managed and unmanaged storage, voice services, video conferencing, surveillance and colocation, plus some sector specific services are all available through a single access circuit onto the SCP.

As well as its national UK network, Exponential-e has a direct connection into New York, offering desktop-to-desktop transatlantic services. The company also has a number of strategic alliances in place, with like-minded Ethernet carriers, enabling the company to offer end-to-end Ethernet across most of the world.

Exponential-e's network solutions are fast, flexible and secure – giving customers responsive, scalable networks which reduce risks and costs while enhancing their business performance.

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