

## **PRESS RELEASE**

3<sup>rd</sup> August 2010

### **Manchester businesses to get Internet installed for free**

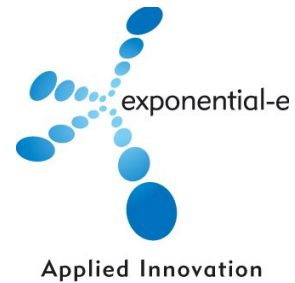
*Telecoms company, Exponential-e, waive installation charges in special promotion\**

Telecoms service provider, Exponential-e, today announced that businesses with Manchester postcodes can now buy a powerful 25Mbps Business Internet service, complete with state-of-the-art fibre-optic technology, from just £650 per month. The company is to waive its £2500 installation charge which would normally be paid up front for a limited period to businesses in Manchester. The promotion results from Exponential-e's extensive network roll-out in the area which is now close to completion.

Businesses that are within Exponential-e's network footprint and served by one of four qualifying exchanges in Manchester can now benefit from this "zero-install" offer.

Manchester-based businesses can now buy a business Internet service from just £650 per month without any additional cost being applied for installation\*. A 50Mbps and 100 Mbps service are also available at prices starting from £750 and £900 per month respectively and again are available without an installation charge\*.

Lee Wade, Managing Director, Exponential-e said: "Over the last year we have been working hard to extend our network footprint in Manchester. Access to our 10 Gigabit network and its powerful business solutions is now available from four convenient Manchester exchanges. Aggressively-priced Internet purpose-built for the business community is now available in Manchester".



The promotion relates to Exponential-e's popular business Internet service which it calls PowerNGN. Non-contended Internet connectivity provided over fibre-optics means customers don't experience the performance degradation problems of other solutions and get the speeds for which they paid. Use of a sophisticated proprietary routing algorithm makes PowerNGN the fastest Internet service available in the UK. Uniquely the service is also perfect for supporting other services on the same underlying infrastructure. This means businesses can choose to use the network in which they have invested to also support a disaster-recovery connection to their datacentre or perhaps a storage or backup solution. Cloud services including managed security, centralised firewalls, voice, remote access and the ability for customers to view and control their own network applications are also available.

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\* Strictly limited period promotion. Terms and conditions apply. E&OE

### **About Exponential-e**

Exponential-e designs and deploys bespoke network solutions, connecting company LANs regionally, nationally and internationally to create global office networks. Customer networks are created within Exponential-e's VPLS-enabled NGN (known as the Service Creation Platform or SCP) and do not touch the Internet, ensuring they are totally private.

In addition to fast, high capacity, flexible connectivity solutions, companies also access a range of enterprise services and applications which are hosted on the network. Managed and unmanaged storage, voice services, video conferencing, surveillance and colocation, plus some sector specific services are all available through a single access circuit onto the SCP.

As well as its national UK network, Exponential-e has a direct connection into New York, offering desktop-to-desktop transatlantic services. The company also has a number of strategic alliances in place, with like-minded Ethernet carriers, enabling the company to offer end-to-end Ethernet across most of the world.

Exponential-e's network solutions are fast, flexible and secure – giving customers responsive, scalable networks which reduce risks and costs while enhancing their business performance.

[www.exponential-e.com](http://www.exponential-e.com)