



## PRESS RELEASE

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### **Exponential-e opens up fastest trading routes to the key financial hubs of Chicago, New York & Frankfurt**

Exponential-e, the City of London based Next Generation Network solutions provider today announced the introduction of six brand new superfast routes between financial hubs in Europe and the United States. The new international routes follow significant network investment by the company in recent months and herald the launch of its "Gold Standard" financial trading infrastructure – an international network specifically optimised to support FX, multi-venue, multi-asset class, high frequency (HF) and algo-trading platforms.

Exponential-e recognises that time is merely the distance between two events. Extensive research and investment in network and co-location facilities by Exponential-e has resulted in significantly reducing the distance and latency to matching engines, MTF's and exchanges. As a result of today's announcement, Exponential-e's latency matrix, with respect to these new routes, is as follows: -

	Chicago	New York	London	Frankfurt
Chicago	<1ms	17.4ms	85.4ms	95.8ms
New York	17.4ms	<1ms	68ms	78.4ms
London	85.4ms	68ms	<1ms	10.4ms
Frankfurt	95.8ms	78.4ms	10.4ms	<1ms

Lee Wade, Managing Director, Exponential-e said "To address the fact that traditional trading strategies are in a state of flux as they transition to technology-driven, high-frequency, algorithmic models we have established what we call a "new gold standard" in financial trading. We have built a trusted and resilient sovereign Next Generation Network standard that can be relied upon for trading across multi-asset classes and venues via multi-vendors".

Lee went on to say "Traditional service providers have been slow to respond to the new paradigm. Our research led us to deploy a next generation network



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specifically optimised for financial trading. As a result the world's major financial cities are now on-net for us, we penetrate throughout the City of London via a plethora of 28 network nodes and 21 data centres and we offer guaranteed service-levels thanks to our single-hop 10GigE core network. With today's announcement, we believe we have a highly-compelling proposition for the financial trading community".

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### **About Exponential-e Finance**

Exponential-e's 'Gold Standard' trading infrastructure has been specifically optimised to support FX and multi-asset class algo-trading operations and platforms. The Next Generation Network service provider has addressed the need for a global network optimised for electronic trading and provides access to multiple high demand asset classes, instruments and venues. Exponential-e selects the fastest and newest available fibre routes into each FX market using state-of-the-art technology – to avoid the legacy network build commonplace in the rest of the industry. As a result it delivers the lowest latencies available as a result of its single-hop architecture which connects directly to matching engines. Exponential-e Finance is the financial markets arm of Exponential-e Ltd. For more information go to our website at [www.finance.exponential-e.com](http://www.finance.exponential-e.com)