



PRESS RELEASE

2 August 2011

Exponential-e's new recruitment software is 'just the job'...

Fast-growing business technology enabler and Ethernet Carrier, Exponential-e, has chosen Advorto to implement its first online recruitment system.

Advorto's system will help support Exponential-e's busy recruitment team to manage both their academy roles and their specialist hires. Advorto, one of Europe's leading providers of on-demand recruitment management solutions, will deliver a fully branded system that will help reduce administration and give the team greater control over their processes, as well as including valuable features such as registering for job alerts and making online applications.

Exponential-e's HR Director Robert Hicks said: "Our company is growing rapidly and we have a constant requirement for talented people with a range of skill sets. Advorto's modular recruitment system is a perfect fit for our recruiting needs as it is intuitive and easy to use. The system allows for the automation of the recruitment process and further boosts the overall candidate experience."

Advorto uses a forward-thinking, consultative approach to assist organisations, such as Center Parcs, Lloyds Banking Group, Microsoft and Virgin Trains to gain control over their recruitment process, allowing them to reduce time-to-hire and cost-per-hire. Unlike others systems, Advorto is a functionally-rich solution that can be deployed quickly and offers a fully customisable candidate experience.

"We are delighted to be working with Exponential-e and are looking forward to helping them realise the full benefits of the Advorto ATS (Applicant Tracking System) and releasing them from the administration associated with managing multiple spreadsheets," said Andy Cammack, Sales Director at Advorto. "We are excited about what the future will bring as this ever-growing company continues to develop."

Exponential-e has been named as one of the UK's fastest growing technology companies in *The Sunday Times* Tech Track 100 League Table every year from 2007 to 2010.

About Exponential-e



Applied Innovation

Exponential-e is serious about business, business-only networks and being the best in the business. So our founding philosophy was and remains simple; to build the premier network to support UK enterprises that are equally serious about their business.

Since our foundation (2002), we have adopted the policies and the leading edge engineering technologies that offer UK companies resilience, speed, control and versatility – the prerequisites for a non-stop compute network platform. In order to achieve this, we took network engineering decisions with only corporate clients in mind. Most importantly, we insisted that no consumer broadband traffic would disrupt our network's resilience and have any impact on our clients' business. This is a peerless and crucial differentiator to achieving the optimum up-time and low latencies required for your business.

VPLS is now the cornerstone of our Smart Wires® approach to cloud computing – both private and public cloud applications where we can offer the important end-to-end SLAs to support your cloud applications. Our VPLS experience is peerless and invaluable when it comes to meeting the design objectives for the most complex networks.

Today, we have 1,000 blue chip corporate clients and a balance sheet worthy of Dun & Bradstreet's coveted No.1 credit status. We offer old fashioned quality of service sustained and supported by world-class leading edge network solutions.

About Advorto

Advorto is a leading provider of on-demand, recruitment management solutions in the talent management market. Advorto uses a forward-thinking, consultative approach to assist organisations, such as Center Parcs, Lloyds Banking Group, Microsoft and Virgin Trains to gain control over their recruitment process, allowing them to reduce time-to-hire and cost-per-hire. Unlike others systems, Advorto is a functionally-rich solution that can be deployed quickly and offers a fully customisable candidate experience.