



PRESS RELEASE

16th March 2011

Exponential-e launches secure Internet service for schools ***BECTA-approved service starts from £550 per month***

Business technology enabler, Exponential-e, today launched a powerful new Internet product specifically designed for schools. Built with pupil security in mind, the high-speed, fibre-based service offers BECTA-approved web filtering and a virtual firewall. Exponential-e is offering to waive its normal upfront installation fee, as an introductory promotion, and provide the service from £550 per month*.

PowerEducate is part of Exponential-e's market-leading PowerNGN business Internet portfolio. It features non-contended, high-speed, fibre-based connectivity available in increments between 10Mbps and 1Gbps on a dedicated and synchronous basis. The service is more than an Internet service however in that it uniquely allows customers to allocate bandwidth, which is not being used for the Internet, to other services such as HD video conferencing, SIP or perhaps to connect privately to other schools.

PowerEducate comes with a host of optional extras which include:- BECTA-approved web filtering; the ability to define access levels according to different user groups via a portal; and a state-of-the-art virtual firewall which can be provided from Exponential-e's cloud without any need for on-premise hardware. Exponential-e is also offering a free 2 month trial of its cloud-ready enhancement to the service which will allow the school to identify exactly what kind of traffic is flowing across the service and to block, rate-limit or optimise each type (at the application-level) according to their needs.



Richard Hindley, Director of IT, Westminster School explains “PowerEducatе provides a high-level of performance and is robust. The pricing is excellent which has meant we have been able to significantly increase our bandwidth”.

David Lozdan, Head of Public Sector, Exponential-e said “Modern education requires that students get the best on-line and interactive learning experiences. We’re committed to providing fast, non-contended, reliable internet connectivity at affordable prices, with the levels of security that schools demand. And as we only provide business-grade services our schools don’t have to worry about being mis-sold something that is really only intended for residential consumer use. I’d recommend that Head Teachers talk to us now to discuss the benefits of our PowerEducatе internet service for their students.”

Schools and educational establishments in more than 20 qualifying cities across the country can now take advantage of the “free install” offer. It will apply to new orders placed between midday 11th March 2011 and close of business 30th April 2011. The promotion results from Exponential-e’s extensive nationwide network investment over the last year.

* Terms and conditions apply. E & OE

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About Exponential-e

Exponential-e is serious about business, business-only networks and being the best in the business. So our founding philosophy was and remains simple; to build the premier network to support UK enterprises that are equally serious about their business.



Applied Innovation

Since our foundation (2002), we have adopted the policies and the leading edge engineering technologies that offer UK companies resilience, speed, control and versatility – the prerequisites for a non-stop compute network platform. In order to achieve this, we took network engineering decisions with only corporate clients in mind. Most importantly, we insisted that no consumer broadband traffic would disrupt our network's resilience and have any impact on our clients' business. This is a peerless and crucial differentiator to achieving the optimum up-time and low latencies required for your business.

VPLS is now the cornerstone of our Smart Wires® approach to cloud computing – both private and public cloud applications where we can offer the important end-to-end SLAs to support your cloud applications. Our VPLS experience is peerless and invaluable when it comes to meeting the design objectives for the most complex networks.

Today, we have 1,000 blue chip corporate clients and a balance sheet worthy of Dun & Bradstreet's coveted No.1 credit status. We offer old fashioned quality of service sustained and supported by world-class leading edge network solutions.